There are so many ways to share the videos, storybook, printable pages, and articles in this initiative with parents, kids, and communities. They’re all designed to be used flexibly depending on the unique needs of your programs or sites—you know your communities best, so pick and choose as you see fit!

**Videos**

- Send links to videos in parent newsletters or post on social media
- Play in common areas where children are likely to be waiting
- Choose videos based on one theme you want to explore, and follow up with the corresponding activity page
- Show a video to parents and children and talk about what you saw and how it relates to being a caring community member

**Articles**

- Print, copy, and place stacks in your settings for families to take home
- Display on bulletin boards in common spaces
- Incorporate into workshops and trainings
- Embed in parent-facing emails or newsletters
- Share with caregivers as conversation starters
- Share via social media

**Storybook**

- Read the storybook aloud with children
- Notice, name, and talk about feelings characters may be having and why

**Children’s Activity Pages**

- Print, copy and place stacks in your settings for families to take home
- Set out copies with crayons, colored pencils and markers
- To help foster an environment of play and creativity, invite participants (kids or grown-ups!) to color during workshops or training sessions
- Print and place in a binder near a shared printer so colleagues can copy them anytime

Check out our social media guide here!