Sesame Street in Communities partners with local organizations to embed tools and resources into programs that serve vulnerable children and families. Join us on a journey to “Sesametize” your street.

**Plan & Launch**
- Understand SSIC Model
- Create SSIC Action Plan
- Announcement Event

**Connect & Share**
- Execute Action Plan
- Share Resources through Professional Development
- Gather Impact Data

**Expand & Integrate**
- Integrate SSIC into Proposals and Large-scale Initiatives
- Embed SSIC Resources as Supplemental Curriculum
- Capture and Share Best Practices